

SUMMARY

Senior Product Designer with over 8 years of design experience and a solid foundation in front-end development, transforming complex technical and enterprise challenges into intuitive, user-centred solutions aligned with business goals and elegant user interface designs.

WORK EXPERIENCE

Senior Product Designer

May 2020 – Present

Kyivstar | Kyivstar.Tech

Drove end-to-end design of the Kyivstar API Portal from user research & MVP to a revenue-generating platform.

- Slashed SME onboarding from 6+ months to <15 minutes (500+ new SMEs in Q1).
- Designed advanced features (interactive docs, analytics), enabling production integrations in hours/days and supporting 20% quarterly revenue growth.

Co-architected and thoroughly documented the foundational B2B Design System.

- Reduced time-to-market for new B2B services and ensured UI/UX consistency across enterprise applications.

Spearheaded company-wide accessibility by creating and implementing new guidelines.

Enhanced design operations by formulating strategic design workflows and principles, optimizing team synchronization rituals for a team of 26+ designers.

Actively contributed to API Portal product strategy and KPI development.

Product Designer

Aug 2017 – May 2020

Sensogram Technologies, Inc.

Designed mobile and web apps for wearable biosensors used in remote health monitoring. Led interface design and user testing cycles for real-time data interaction.

UX/UI Designer

Feb 2017 – Aug 2017

Kultprosvet

Contributed to the internal platform redesign for AIN.UA, one of Ukraine’s leading tech media outlets. Collaborated with product managers and stakeholders to ensure a cohesive user experience.

Front End Developer

2015 – 2017

Kultprosvet

Built responsive web interfaces using HTML, CSS, and JavaScript. Collaborated with designers on outsourced digital products, focusing on the clean implementation of user flows.

EXPERTISE

Product Design

Driving user-centered solutions that balance experience quality with business outcomes.

Design Management

Scaling design through structure, alignment, and cross-functional leadership.

Accessibility Advocacy

Championing inclusive design through training, documentation, and cross-functional implementation.

Design Systems

Building comprehensive component libraries, documentation, and guidelines that scale across enterprise products.

Data Visualization

Translating complex data into clear, actionable interfaces for enterprise users.

Technical Collaboration

Bridging design and development through shared language, tooling, and hands-on experience.

TOOLS

Pen & Paper, Figma, FigJam, Miro, Framer, Zeroheight, Jira, Confluence, HTML, CSS, JavaScript, Git, React, Next.js

LANGUAGE

- English · Upper-Intermediate (B2)
- Ukrainian · Native